

Annual Report 2021

Our mission is to inspire kids to eat their vegetables. We teach children in low-income elementary schools cooking, nutrition, gardening, and active play to improve lifelong wellness.



CEO Letter Annual Report 2021

In 2015, SCUSD asked if Food Literacy Center would be interested in running a farm at

Leataata Floyd Elementary. I asked if they would also build a cooking school. To my delight: they said yes!

The 2.5-acre vacant lot has since transformed from dream into reality. On September 1, we officially open!

I'm grateful to our project partners: SCUSD, the City of Sacramento, Northwest Land Park, LLC, and many dedicated donors and volunteers.

Now, we must deliver on the promise we made to the community. This project was created for them. From this space, we will offer more hands-on cooking classes, take-home recipe kits, gardening classes, family dinner nights, and so much more!

This historic day also falls during the 10-year anniversary of Food Literacy Month! For a decade, we have inspired kids to eat their vegetables—and now, we have the space to reach even more students!

At Food Literacy Center, we prevent diet-related diseases by inspiring our children to eat healthy. Sac City Unified is the 13th largest school district in California. 58% of their students are food and nutrition insecure, and at high risk for diet-related disease. This cooking school represents a deep commitment to improving student health.

2021 BOARD OF DIRECTORS

Amber K. Stott, Founder & CEO

Sarah Modeste, Board Chair, KMP Strategies Stacey Kauffman, Past Board Chair, Audacy Erik Johnson, Treasurer, Sacramento Area Council of Governments

Tawney Lambert, Sacramento City Unified School District

Anna Rosenbaum, UC Davis Health Ellen Brown, UC Davis Health Justin Nordan, Lyte Felicia James, Carollo Engineers, Inc. Betty Low, SMUD Erica Holland, EraeHolland

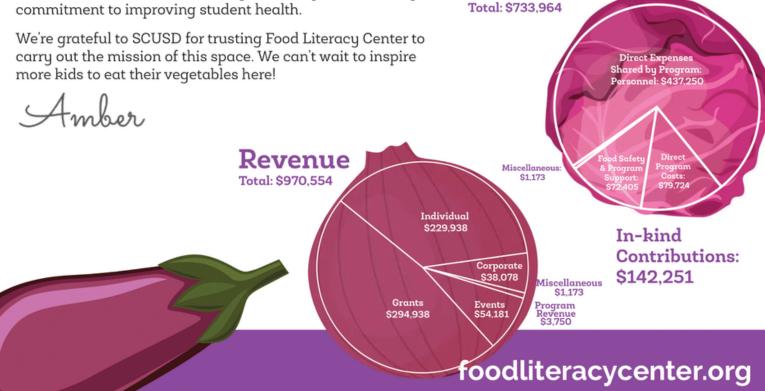
FLOYD FARMS COMMITTEE

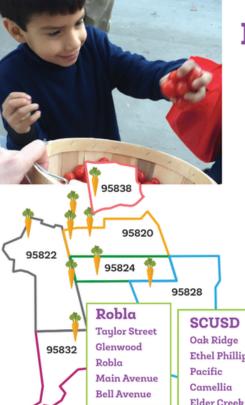
Jay Hansen, Committee Chair, California
Foundation on the Environment and
the Economy Chair
Jay Thomas, Thomas Ferrous
Andrea Thompson, World Food Center (UC Davis)

BROCCOLI BRAIN TRUST

Expense

Elise Bauer, Founder, Simply Recipes Nicole Rogers, GriffJack Margo Fowkes, On Target Consulting Diana Flores, SCUSD Nutrition Services Josh Nelson, Selland Family Restaurants Greg Lucas, California State Library





Inspiring Food Adventurers

In the 2021-2022 school year, we accomplished the following:

- Moved into our new cooking school (opening soon!)
- 2 school districts served: Robla Unified & Sacramento City Unified
- 747 students received FREE, hands-on cooking & nutrition classes
- 5,248 meals were delivered through take-home Veggie STEM Box recipe kits
- 9,993 lbs of fresh produce distributed to combat food & nutrition insecurity
- K-6th graders in Title 1 schools in South Sacramento & North Sacramento targeted
- 90-100% on free or reduced lunch programs

THANK YOU volunteers!

Oak Ridge Ethel Phillips Woodbine New Joseph Bonnheim

Ethel I. Baker John Sloat Leataata Floyd

OUR STUDENTS EAT THEIR VEGGIES!

91% fearlessly tasted a new fruit or vegetable each week as Produce of the Day

80% learn to eat a fruit or veggie with every snack & meal

VEGGIE OF THE YEAR

Bok Choy, David Edgar, Executive Chef, Sacramento City Unified School District

Mushroom, Nina Curtis, Executive Chef, Adventist Health - People's Choice!

Eggplant, Rick Mahan, Executive Chef/Owner, The Waterboy & OneSpeed Pizza

Tomato, Santana Diaz, Executive Chef, UC Davis Health

Avocado, Pedro Depina, Executive Sous Chef, Hyatt Centric Sacramento



JOSIAH'S & DARTANIAN'S STORY

Josiah & Dartanian are 6th graders at Leataata Floyd Elementary. They got to spend an afternoon in our new cooking school. They planted a tree and fed the sheep on their visit.

We have put a great deal of intentionality into the space we've built.

The students at Leataata Floyd experience traumas at home, like food insecurity. They live next to a noisy freeway. Studies show that freeway noise puts your brain in "fight or flight" mode and can affect school performance. Our farm site is meant to help students experience the calm of nature, helping improve their overall health, including nutrition from growing healthy food. We asked these students about our new farm.

Q: This was your first time ever to Food Literacy Center.

WINNER!

What do you think?

Josiah: It was great. I love the sheep!

Q: What do you like about the sheep?

Josiah: They're very calm and shy.

Dartanian: Crystal (one of the sheep) is the bravest.

Josiah: I like Missy.

Q: What are you doing now?

Josiah: Planting a tree. I forgot the name.

Q: What do you like about planting the tree?

Josiah: It's peaceful.

Dartanian: It's calming. And it cleans the CO2 out of the air.

Q: What do you think overall? Josiah: It's great. Perfect.

Dartanian: I want to come back.



LEARN ABOUT OUR NEW COOKING SCHOOL



This first-of-its-kind project is in partnership with Food Literacy Center, Sacramento City Unified School District (SCUSD), City of Sacramento, and Northwest Land Park. We are excited that it's finally opening!

Why Does Sacramento Need this Project?

Rates of food and nutrition insecurity tripled during the pandemic, affecting 42% of Sacramento kids.

Hunger is directly linked to diet-related, chronic diseases like childhood obesity and type-2 diabetes.

These are preventable problems, and Food Literacy Center provides the solution.

Food and nutrition education creates food equity, especially in communities at highest risk for diet-related diseases. By teaching young students how to grow, cook, and eat their vegetables, we're establishing healthy habits that support a lifetime of success.

Phase 2

With the cooking school complete and ready to open, Food Literacy Center now has to raise \$500K to complete construction of the student farm and to provide new, expanded programs, reaching more kids.

\$200K - pledged in seed funding

Farm to School grants - application pending
at CDFA

Community Project Funding – application pending with Congresswoman Matsui







Facts about the Site:

The property and cooking school are owned by SCUSD.

The City of Sacramento has two easements, creating a 1-acre student farm that also serves as a public park, plus a .5-acre community garden for local residents to rent plots.

Food Literacy Center is the operator of the 2.5-acre site, holding a 10-year MOU with SCUSD. We do not pay rent. We provide all of our programs to the district for free, thanks to our donors.

Northwest Land Park provides seed funding.

This state-of-the-art, green facility includes and supports:

Cooking School, with capacity for 30+ students.

Prep Kitchen, prep for after school programs across the district in Title 1 schools.

Training & Office Space, where we manage the day-to-day operations of this 2.5-acre site.

Community Programs, like family cooking classes, field trips and more!

The new center will allow Food Literacy Center to:

Serve elementary school students in afterschool programs throughout SCUSD.

Serve students at Leataata Floyd Elementary with school day curriculum in cooking and gardening.

Expand programs to reach more schools.

Provide cooking classes to the public.

Provide garden education.

oin the Rhubarb Revolution!

This new facility will allow us to keep expanding. Help fund new programs and healthier kids!



We made the brown rice and kale salad, and I thought no one was going to eat it, but we finished. Then we made it 3 more times!"

-Parent from Oak Ridge Elementary

TOP FUNDERS













Matt & Jen Brickley

2021 FUNDERS

We rely on supporters like you to bring free food literacy classes to more kids! Thanks to the following donors who supported Food Literacy Center between January 1, 2021 and December 31, 2021.

\$100.000+

Bank of America

\$50,000 to \$99,999

SCUSD Sacramento City Unified School District (Farm to School grant)

\$20.000 to \$49.999

Albertsons Companies Foundation Margaret Deterding Fund of the Sacramento Region Community Foundation Matt & Jennifer Brickley Raley's Family of Fine Stores Sacramento Region Community Foundation Sutter Health

\$10,000 to \$19,999

Berryessa, Castro, Lordge Family Fund Silicon Valley Community Foundation Blue Diamond Growers California Rice Commission Clover Sonoma Dignity Health Morgan Stanley Gift Fund Sage Garden Project UC Davis Health

\$5,000 to \$9,999

Bridget & Jeff Levich Denise and Donald Timmons Elise Bauer Greater Sacramento Area Economic Council Jeff Yee Jiffy Lube - Broadbase, Inc Karen Bersche Mechanics Bank Ralph and Marla Anderson Family Fund The Safeway Foundation The Albertsons Companies Foundation Sarah & Scott Modeste SMUD Sacramento Municipal **Utilities District** The Louis Bonduelle Foundation The Richard & Kathleen Zacky Family Foundation The Sprouts Healthy Communities Foundation Whole Foods Market

\$2,500 to \$4,999

Bert Kawamura Felicia James Joshua Nelson Lucas Family Donor Fund Mariani Nut Company Foundation, Inc. Nina Curtis Nugget Markets Peter & Karen Holmes Save Mart CARES Foundation Tawney Lambert Teichert Foundation Valley View Christian Church

\$1.000 to \$2.499

Amber Stott & Brendan Belby Anonymous Barry and Lynda Keller Community Fund II Carole & Bob DELL'Agostino CDFA State of California Dept. of Food & Agriculture Dede Lindgren Downtown Railyards Venture, LLC Dwayne & Susan Covey Enterprise Holdings Foundation Fidelity Charitable Frans DeBry Fund Sacramento Region Community Foundation Golden 1 Credit Union Green Acres Nursery & Supply Hard Rock Hotel & Casino Enterprise Development Authority Harder + Company Jennifer L. Kaye Hope Fund Karen Andrews Keller Family Pathway Fund Lee Sukraw Marie Brougham Mistelle Greene Natasha & Andrew Baker Nicole & Dan Rogers Pam Henderson Ryan von Sossan Sacramento Association of REALTORS Sarah & Scott Modeste Schwab Charitable Soroptimist International of Greater Sacramento Stacey & Galvin Kauffman Stephene Curtis Steve Chiaramonte The California Wellness Foundation

Vanguard Charitable

Wallgreens - Simple Generosity